

Unit 6 Final Project Phase #2

Strategic Plan Analysis

Due: by 11:59pm EST on Sunday at the end of Unit 6

Using the report (elementary, high school, or university) selected and used to complete Phase 1 of the Final Project (submitted in Unit 2), please write a paper that includes an analysis and critique of the mission/vision/strategic plan as it relates to the following:

- I. What are the two most significant issues impacting the organization? Be wary of red herrings! If you need help identifying the two most significant issues, please use the provided Root Cause Analysis Template.
- II. Based on the data, why are these issues significant?
- III. What other data do you need to draft a strategic plan?

While there is no minimum or maximum number of pages for the paper, please be certain that you have written enough to meet the criteria listed in the rubric. The paper must use APA formatting, including double spacing, a running head, cover page, and page for references. If you would like to include tables and figures in the paper, please feel free to do so; however, this is not expected. Please be certain to use APA formatting for all tables and figures.

Students: Be sure to read the criteria in the rubric on the next page, by which your project will be evaluated, *before* you write, and again *after* you write.

Evaluation Rubric for *Final Project Phase 2: Strategic Plan Analysis*

CRITERIA	<i>Novice</i>	<i>Proficient</i>	<i>Exemplary</i>
Identification of Specific Issues (30 points)	Description of case is too long or too short, or merely repeats major portions of the case. Does not identify major issues or does not discuss why issues are important. 0-20 points	Concisely describes or summarizes the case, and identifies most of the issues. 21-26 points	Clearly identifies and articulates all problems or issues. Recognizes multiple problems in the case. 27-30 points
Reason for Significance of Issues (30 points)	Limited discussion of significance of issues. Limited or no links between issues and data. Analysis is supported by fewer than 3 course readings and resources. 0-20 points	There is discussion of why issues are significant. While some issues may be noted as being more important than others, there are limited explanations as to why some issues are more important than others. There are some issues linked to data. Analysis is supported by 3 course readings and resources. 21-26 points	Discussion of why issues are significant is detailed, thorough, and clearly tied to the data and to research. Indicates which issues are more important than others and explains why. Analysis is supported by more than 3 course readings and resources. 27-30 points
Missing Data (30 points)	There is limited or no discussion about aligning the plan to meet the strengths and needs of the organization based on the data provided. Analyses of additional data needed is missing or is not tied to determining what changes need to be made to operational and strategic aspects of the organization. The outline of necessary steps in creating this plan and specific involvement of the leader in the change process is unclear or missing. 0-20 points	There is some discussion about aligning the plan to meet the strengths and needs of the organization based on the data provided, but some connections may be missing. Some analyses of additional data needed are tied to determining what changes need to be made to operational and strategic aspects of the organization. An outline of necessary steps in creating this plan and specific involvement of the leader in the change process is present, but may be missing steps. 21-26 points	There is consistent, clear, and convincing detail about aligning the plan to meet the strengths and needs of the organization based on the data provided. Analyses of additional data needed is clear and tied to determining what changes need to be made to operational and strategic aspects of the organization. There is a clear outline of necessary steps in creating this plan and specific involvement of the leader in the change process. 27-30 points
Professional Writing and Format	Errors impede professional presentation; guidelines not followed.	Few errors that do not impede professional presentation.	Writing and format is clear, professional, APA compliant, and error free.

(10 points)	0-6 points	7-8 points	9-10 points
Total Points for Assignment			100 Points